

SLOW FOOD INDY MARKETING CHAIR POSITION

Publish interesting and inspiring stories. This will involve interviewing food activists from the Slow Food network, creating Instagram features on our Snail honorees, sharing events on social networks writing blog posts, and writing press releases. This position will play a crucial role in our dynamic, consistent social media presence (with over 4000 followers), produce multimedia material, and manage multimedia content.

Qualifications:

Experience conducting interviews and writing journalistic stories.

Excellent grammar and copyediting skills.

Organized and self-motivated.

Familiarity with blog publishing & WIX helpful

Experience with social media platforms, specifically Instagram, Facebook, and Twitter

Experience with phone video a plus

Experience with Adobe Creative Suite helpful

Excellent people and communication skills

Bonus Skills & Experience:

Great interest in and some experience with food and agriculture

Main Responsibilities:

Write press releases about the Slow Food Indy network and our upcoming events.

Publish content to SFI Facebook, Twitter, Instagram accounts

Manage the Slow Food blog, including writing original posts.

Be a guide and mentor for the 2019 SFI marketing team

Time Commitment:

Approximate time required for this position is ten hours per month plus our monthly meetings.